



PRESS RELEASE

**Emami Group Celebrates 50 Years of Making Lives Happier
at the Emami Conclave held in Kolkata**

Kolkata, 15th February 2024: The **Emami Group**, a globally renowned conglomerate known for its diverse portfolio of businesses, organized a grand conclave at the *JW Marriott, in Kolkata* as a part of its 50 year Golden Anniversary celebrations. The event was a testament to Emami's commitment to making lives happier and showcased the remarkable journey of the Company over the past five decades. The Emami Conclave, held on Thursday was a momentous occasion that brought together esteemed guests, friends, and family to celebrate the legacy of the Emami Group.

Set in the city of joy, the conclave commenced with the felicitation of the legendary and visionary founders of the Emami Group, **Mr. R.S. Agarwal, and Mr. R.S. Goenka**, Mr. R. S. Goenka in his address shared heartfelt anecdotes and memories of their friendship, partnership, and togetherness, reminiscing about the humble beginnings of the Emami Group and its transformation into India's homegrown giant with global imprints.

The event witnessed a series of felicitations of valued employees and long standing associates who are also industry names like **Zarin Daruwala** -CEO of Standard Chartered Bank, **Sonjoy Chatterjee** -Chairman, & CEO, Goldman Sachs, **Anand Rathi** - Founder, Anand Rathi Group and **Rajesh Jain** – Managing Director, Prachar Communications. From celebrated cinema stars to national icons, from business icons to cultural ambassadors the conclave was in its true sense a celebration of life and happiness. **Actors Sonu Sood, Neha Dhupia, Rituparna Sengupta, Cricketer Saurav Ganguly, Poet Kumar Vishwas, National Award Winning Film Director Aniruddha Roy Chowdhury, Singer – Writer – Film Director Anindya Chatterjee** to name a few were the dignitaries who joined the Emami family for this celebration.

The event was further elevated by mesmerizing performances by renowned artists, showcasing the rich cultural heritage of India. The audience was enthralled by the captivating music performances by artist **Rekha Bharadwaj and Anirban Roy (Child Prodigy Flutist)** which added a touch of grandeur to the evening.

Speaking at the conclave, **Mr. Aditya V Agarwal and Mr. Manish Goenka, Directors, Emami Group** emphasized that “This landmark celebration would have been not possible without the unwavering support of all the stakeholders, employees, and consumers who have been a steady pillar for Emami's growth. It is our Group's commitment to creating products and services that enhance the quality of life for its customers, while also contributing to the socio-economic



development of the nation. As a group we value the importance of embracing change and adapting to evolving market dynamics while staying true to the core values that have guided Emami throughout its journey.”

The conclave also provided a platform for Emami Group to showcase its future plans and initiatives. With a strong focus on sustainability and social responsibility, Emami aims to continue making a positive impact on community while driving growth and innovation in its respective industries.

The Emami Group was founded in the mid-70s in Kolkata, West Bengal by two childhood friends who then embarked upon a **Startup** entrepreneurial journey that marked the inception of Emami. With a 50-year history in the background, Emami Group has been at the forefront of innovation and excellence since its inception and has emerged as one of the most trusted brands in India. Its journey is marked by significant milestones and achievements, reflecting qualities like Courage, Tenacity, Spirit of Togetherness, Trust, and Care. Emami's commitment to quality and customer satisfaction has earned them a loyal customer base and numerous accolades. Present in 70+ countries, Emami is acknowledged as a global brand with values rooted in India. Over the years, the company has diversified its business interests across various sectors, including personal care and healthcare products, edible oil and branded foods, paper, real estate, retail and contemporary art.

As the Emami Group embarks on the next phase of its journey, it remains dedicated to its core values of integrity, transparency, and inclusivity. With a strong focus on research and development, the Group aims to continue its legacy of making lives happier by introducing innovative solutions that address the evolving needs of its customers.

For more information, please visit www.emamigroup.com

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