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## Survey: No info on mustard oil pungency level

**Kolkata:** North and eastern India, the markets that predominantly use mustard oil are not aware of the pungency level of the edible oil variety.

1 A survey conducted by NFX Digital across major mustard oil markets of North and East India reveals an information gap among consumers regarding the pungency level of mustard oil.

Around 85% of respondents were unaware of the pungency level, while 91% of users were 'very likely' to try a mustard oil brand that provides clear information regarding its pungency level on the packaging. TNN