

Kolkata Centre for Creativity and The Royal Thai Consulate-General

Jointly present

The '**Book Handover Ceremony**' to commemorate
'Global Media and Information Literacy Week'

Kolkata, 29th October 2022: Kolkata Centre for Creativity and The Royal Thai Consulate-General are hosted the 'Book Handover ceremony. The event commemorated the 'Global Media and Information Literacy Week'. The ceremony was graced by the presence of Ms. Richa Agarwal, Chairperson, KCC, Ms. Reena Dewan, Director, KCC, Ms. Acharapan Yavaprapas, Consul-General of Thailand, and other distinguished guests. The handover ceremony began from 16.00 hrs which was followed by a walk-through of KCC. The ceremony was held on 29th October 2022 at KCC Library, 5th floor, from 16:00 – 17:00 Hrs IST.

The 'Global Media and Information Literacy Week' reviews and celebrates the progress achieved towards 'Media and Information Literacy for All'. The Global MIL Week 2022 focuses on trust and solidarity as it relates to people, media, digital platforms, governments, private sector, and non-governmental organizations. Media and Information Literacy (MIL) as a collection of different and intersecting competencies can help to build bridges between learning inside and outside the classroom, is part of the solution. This event highlighted the promising actions of interaction with information and learning environment along with the availability of more than 40 books in different categories such as Architecture / Tourism / Cultural Heritage / Textile / Thai Arts / Culinary / History / Artistry & Craftsmanship / Dramatic Arts / Fashion.

The demand for these competencies is steadily rising across the globe through internet but the importance of libraries and physical book reading are essential and this event would encourage people to know diverse culture of different country through the reading of books.

"It brings me immense pleasure that Kolkata Centre for Creativity and The Royal Thai Consulate-General commemorated 'Global Media and Information Literacy Week' through a book handover ceremony. This donation of books from The Royal Thai Consulate-General to our Library is a major step in encouraging the exchange of cultural values and learning which will be of immense help to avid book lovers in the city and will aid in the mitigation of difficulties arising out of and associated with misinformation and a lack of information", **says Ms Richa Agarwal, Chairperson, Kolkata Centre for Creativity.**

About Kolkata Centre for Creativity (KCC)

A unit of Anamika Kala Sangam Trust (AKST), Kolkata Centre for Creativity (KCC) is a multi-disciplinary interactive art and creativity Centre located in Kolkata, West Bengal. It is the first in Eastern India to make Art accessible to visually impaired and differently-abled under their 'Art for All' initiative. Spearheaded by Richa Agarwal as its Chairperson, the 70,000 sq. ft. The centre champions the art and cultural landscape of contemporary India since November 2018. It comprises an Amphitheater, Exhibition & Learning Spaces, Dance studio, Conservation Lab, Books & Materials Library, Creative Culinary space, Craft & Design outlet and a Skill Development Maker's section. Integrating several expressions of art and design to highlight their common creative core – KCC encourages visitors to



explore, interact and design ideas on various art forms. KCC works in the areas of Capacity Building, Well-Being, Conservation & Restoration, Craft & Design, Culinary, Visual and Performing Art. It acts as a catalyst for Artistic enhancement through Displays, Presentations, Fellowships, Laboratories, Residences, Conservation, Research and Discourses.

The programs at KCC are designed on the principles of Cultural Diversity, Gender Equality, Conservation of the Environment and Inclusion of people with different abilities.

The Centre offers free entry to the public and is open between 11 am to 6 pm from Tuesday to Sunday. For more information about exhibitions and the conferences, please visit www.kolkatacentreforcreativity.org