

Emami Chisel Art presents the 4th edition of its Annual Exhibition

- An All India competition witnessing a whopping participation of around 1300 entries from across the country
- Introduces a special award of Rs. 2,00,000 for one outstanding work along with the prize money of Rs 50,000 for the winners of each of the 4 categories of drawing/printmaking, painting, sculpture and photography/installation / others
- Presents a series of collateral talks on evolution and trends of the contemporary art scenario and related subjects by noted artists like K.S. Radhakrishnan; Chhattrapati Datta, Manas Acharjee among others over one month of the exhibition.

<u>Kolkata, 4th March 2017</u>: Emami Chisel Art presents the 4th All India Emami Chisel Art Annual Exhibition, a prestigious national level competition cum exhibition that allows young and upcoming art talents to showcase their artworks.

The exhibition was iinaugurated by Mr. Mohan Goenka & Mr Aditya V Agarwal, Directors, Emami Group, in the presence of distinguished artists and art connoisseurs of the city.

The exhibition will showcase **140 pieces** of exquisite artworks by **133** participating artists in diverse categories like drawing/printmaking, painting, sculpture, photography, installation and others from **5**th **March- 4**th **April, 2017 at Emami Chisel Art Gallery.** Priced from **INR 15000 to 3, 00,000**, the artworks will be available for purchase for a wide cross section of art enthusiasts.

Growing in scope and dimension since its maiden year, the 4th All India Emami Chisel Art Annual Exhibition showcases the cultural richness by bringing in promising and talented artists from across West Bengal, Jharkhand, Sikkim, Tripura, Delhi, Mumbai, Pune, Gujarat, Assam, Chennai who have been shortlisted from a whopping number of around 1300 entries with West Bengal drawing the biggest pool of talents.

Initially shortlisted by a preliminary jury of **Debasish Bhattacharyya** (Assistant Prof. Dept. of Sculpture, Rabindra Bharati University), **Shreya Mukherjee** (Art Historian, Former Assistant

Prof. College of Arts and Design, Bardhhaman) and **Tapas Konar** (Artist, Executive Coordinator), the final selection has been done by an eminent award jury panel of noted artist **Shri Jogen Chowdhury** and distinguished sculptor **Shri K.S Radhakrishnan**.

Award honorariums worth **Rs 50,000** were handed over to the winners from each category. Awardees were **Mr. Dasarath Das** in the category of drawing and printmaking for his work "Mother Diary" in woodcut and chincole medium of printmaking. The painting category threw up two winners - **Ms. Soma Das,** for her artwork "Hell on Earth", using the medium of Gouache on Nepali paper pasted on canvas and **Mr. Abhijit Kumar Pathak** for his work on mixed media on canvas titled "Transforming Nodes I". An untitled and innovative artwork in stone ware, glaze, glass & wood by **Ms. Munmun Garai** has been awarded in the category of sculpture, while **Mr. Manash Roy** received the award in the category of photography/ installation for his work "Life in Net".

This year, Emami Chisel Art has introduced a **special award of Rs 2, 00,000** to recognise an outstanding piece of artwork from the competition. **Md. Minajul Islam** received this award in the category of painting for his artwork on mixed media on jute. Apart from this, **Certificates of Appreciation** were handed over to 13 other budding and gifted participants. All the winners were well appreciated by the audience.

Speaking on the occasion, **Ms. Richa Agarwal of Emami Chisel Art** said "The artworks of this exhibition provide an insight to the evolving contemporary art trends that are currently in vogue in India. We believe that this exhibition would offer you a vast canvas of a distinct culture shift and a profound contemporary insight. It gives a strong sense of satisfaction to see that the small steps that we had taken in 2014 with just about 500 entries have gradually treaded quite a distance to reach the **4**th **edition** with around 1300 entries, successfully establishing itself as one of the prestigious events in the art calendar of India."

Mr. Mohan Goenka and Mr. Aditya V. Agarwal, Directors, Emami Group congratulated Emami Chisel Art for this initiative saying that "The exhibition today has become the much awaited platform for artists across the country to showcase their creative talents and garner appreciation. Each year, the exhibition discovers new talents, thus enriching the art fraternity. We congratulate Emami Chisel Art for being a trail blazer in promoting art in all forms. "

The 4th All India Emami Chisel Art Annual Exhibition is also going to present this year a series of collateral talks by distinguished personalities from the world of Indian contemporary art world. On Saturday, 11 March 2017 eminent sculptor *K.S. Radhakrishnan would talk on curating retrospective exhibition of Ramkinkar Baij*; on Thursday, 23rd March 2017, *Discussion with Samik Nandi Mazumdar* (Assistant Prof. Kala Bhavan, Santiniketan, Art History Dept) *Sanchayan Ghosh* (Associate Prof. of Kala Bhavan, Santiniketan, Painting Dept) where the

speakers would speak on *Global and Local: Exploring the trends in contemporary Indian art* and on 1st April 2017, there would be an open forum on the topic *Evolution of Contemporary Art Scenario through Socio Cultural Perspective* by noted artists *Chhattrapati Datta, Manas Acharjee, Debasish Bhattacharyya, Shreya Mukherjee and Debasish Chanda*.

About Emami Chisel Art: Emami Chisel Art (ECA) is a part of the reputed Emami Group. It idealised as a full-fledged art organization from 2008 onwards, encompassing within its infrastructure two large gallery spaces, a library, archive, an art-shop (named Kanopy) and a publication section engaged in producing some of the most versatile literary and visual productions. It organizes Art & Craft Fairs where craftsmen share space with contemporary artists under one roof. These fairs give a unique opportunity to the mass as well as art connoisseurs to collect artworks at reasonable prices. The ECA auctions which include authenticated artworks, genuine masterpieces and rare collections from the artists themselves or from reputed art galleries and private collectors have been put through a stringent selection process before being put under the hammer. Besides the auctions, it has also organized significant curated shows reflecting the contributions made by eminent masters and upcoming talents.

For further information, please contact:

Emami Group Mahasweta Sen

Head-Corporate Communications

Mobile: +91 98362 92392 **Pritha Roy Chakrabarti** Mobile: +91 9903994787