



Emami Realty emerges victorious at the prestigious ‘Annual Estate Award’ for its sterling residential project ‘Emami City’

~ The Project has been awarded the “Mid Segment Project of the Year (East)” at “Asia Pacific Convention” & “11th Annual Estate Awards 2019” ~

Kolkata, 19 September 2019 : Emami Realty, the real estate arm of Emami Group has added yet another feather to its cap by winning yet another award for the “**Mid Segment Project of the Year (East)**” at the prestigious **11th Annual Estate Award 2019** for Emami City, its flagship project located at Jessore Road in Kolkata. **Emami City**, a premium 2/ 3/ 4 BHK, luxurious residential condominium, has won this prestigious award competing against projects developed by renowned Real Estate developers across the country. The gala awards evening was hosted at JW Marriott in New Delhi recently.

Praising the work done by the Emami Realty team, **Dr. Nitesh Kumar, CEO, Emami Realty**, said, “*Receiving the **Annual Estate Awards** is a testimony to the hard work of an excellent and dedicated team which has worked relentlessly towards creating landmark real estate projects like Emami City. We feel extremely proud and honoured to have received this award. The award is an acknowledgment of the team’s hard work, creativity, commitment in building innovative living spaces ensuring superlative comfort and conveniences of modern, urban living, infused with natural tranquillity. Such recognitions reinforce our endeavour to continue delighting our customers and bring the best for our stakeholders.*”

Emami City, is a place where tranquillity and proximity co-exist in perfect harmony. Emami City is the biggest residential project located in the northern part of Kolkata, having open green spaces and a natural 1.5 acres’ pond and offers an elegant lifestyle where one can spend precious moments of happiness. The property has all modern amenities on offer from swimming pool to gym to clubhouse besides others. The property also has a temple in its premises. Emami City is conveniently located just a few kilometres away from schools, colleges, hospitals, malls and markets. The property is only 3 km away from the railway station and 3.8 km away from the airport.

Remax & Franchise India in media partnership with Zee Business & Economic Times, presented India’s biggest Real Estate show “Asia Pacific Convention” & “11th Annual Estate Awards 2019” with more than 250 International brokers, 600 Domestic brokers and over 500 senior industry representatives coming together for this biggest Real Estate Carnival.

Emami City had also been awarded the “Iconic Project of the Year” at the 11th Realty Plus Conclave & Excellence Award 2019 – East, early this year.

About Emami Realty:

Emami Realty, the real estate arm of Emami Group listed with NSE & BSE, undertakes real estate projects in residential, commercial and retail sectors. The Company has a pan India presence with over 2.20 crore sq. ft. development at different stages of planning, construction and delivery across West Bengal, Uttar Pradesh, Tamil Nadu, Andhra Pradesh, Orissa and Maharashtra. These projects are being executed under various Special Purpose Vehicles (SPVs) and Joint Ventures (JVs). The Group has the distinction of delivering some of the landmark projects including South City project (commercial cum residential), Urbana (residential), Orbit Heights (residential) & Emami City (residential) in Kolkata and Emami Tejomaya -phase I in Chennai. The Company is committed to excellence in design and construction, by partnering with internationally acclaimed names like Moshe Safdie, L&T, Meinhardt Singapore, SRSS Singapore, Green Architects Thailand, Kapadia Associates, Hafeez Contractor etc.



About Emami Group

Emami Group, is a diversified business conglomerate with a turnover of Rs 20,000 cr. Generating employment for over 20,000+ employees, the Group has significant presence with leadership positions in diversified industries such as **FMCG – Emami Ltd.**, the flagship entity of the Group & one of the leading FMCG companies in the country engaged in manufacturing & marketing of personal care and healthcare products like Navratna, BoroPlus, Zandu Balm, Fair & Handsome and Kesh King; **Bio Diesel and Edible Oil - Emami Agrotech** – 2nd largest edible oil refinery in India with a capacity of 7000 TPD. It is also the only bio-diesel manufacturer in Eastern India; **Paper - Emami Paper Mills** - India's largest newsprint manufacturer with recent diversification in multi layered paperboard manufacturing; **Writing Instrument - CRI Ltd**, world's 2nd largest ball point tip manufacturer; **Realty – Emami Realty**, a leading real estate company; **Healthcare - AMRI Hospitals**, Eastern India's largest chain of private hospitals; **Retail –Emami Frank Ross and Starmark**, largest pharmacy retail chain in the East & one of the largest leisure-cum-book store chains in India; **Contemporary Art - Emami Art**, one of the largest art galleries in India and **Cement – Emami Cement** – the Group has set up an integrated cement plant in Chhattisgarh with two split grinding units in West Bengal and Odisha with a total production capacity of 8 million tons per annum. Manufactures cement under the popular brand name of Emami Double Bull Cement. Emami Group also has its presence in **Solar Power** sector, with around 70 MW projects in hand in Gujarat, Karnataka, Tamil Nadu and Uttarakhand.

For more information, please visit www.emamigroup.com

For further information, please contact: -

Emami Group

Mahasweta Sen, AVP & Head, Corp Comm.

Email: mahasweta.sen@emamigroup.com

Mob: + 91 98362 92392

Pritha Roy Chakrabarti, - Dy. Manager, Corp Comm.

Email: prithar.c@emamigroup.com

Mob: + 91 99039 94787