

## The 3<sup>rd</sup> Edition of Emami Annual Exhibition witnesses wider participation from the new artist community across the country

- *A pan India competition cum exhibition witnesses robust participation of 1100 entries from across India*
- *An endeavour by Emami Group to encourage and promote art newbies*

**Kolkata, 26<sup>th</sup> February 2016:** The art almanac of the city gets busier and broader this year as **Emami Chisel Art** presents the 3<sup>rd</sup> edition of 'Emami Annual Exhibition' 2016, a Pan India competition cum exhibition that allows young talents to brush shoulders and showcase their work at the same platform with that of veterans and renowned artists. Inaugurated by **Shri R.S. Agarwal** and **Shri R.S. Goenka, Founders & Joint Chairmen, Emami Group of Companies**, the month long exhibition will witness young talents vying for attention of art connoisseurs of the city from **26<sup>th</sup> February - 31st March, 2016**. The 3<sup>rd</sup> **Emami Annual Exhibition 2016**, will showcase artworks by 95 participating artists in various categories like paintings, sculptures, new media / photography / installation and drawing / printmaking.

In its third year, the exhibition brings in emerging concepts with newer forms of expression and fresh perspectives. Growing in scope and dimension from its maiden year, it brings 95 artists who have been shortlisted from a whopping number of 1100 entries across **Baroda, Junagarh, Vishakhapatnam, Assam, Manipur, Sikkim, Khairagarh, Lucknow, Delhi, Benaras, Chhattisgarh** and **Santiniketan**. To inspire and motivate the art greenhorns, the exhibition will be complimented with 12 renowned works from the oeuvre of veterans like **Jogen Chowdhury, Shuvaprasanna, Lalu Prosad Shaw, Jayashree Chakraborty, Ganesh Haloi, Suhas Roy, Sanat Kar, Shipra Bhattacharya, Rabin Mondal, Bipin Goswami, Prabir Gupta, Ramananda Bandyopadhyay** amongst others.

The final selection for this competition had been adjudged in two phases by renowned names from the world of art like **Shri Partha Pratim Deb, Shri Prasenjit Sengupta** and **Shri Tapas Konar** from the **Primary Jury Section** and eminent art veterans like **Shri Jogen Chowdhury, Shri Suvaprasanna** and poet – cum – art critic **Shri Prayag Shukla** from the **Award Jury Section**. Through this annual exhibition, Emami Group endeavours to present a comprehensive view of contemporary art repertoire, with a much larger facet. Priced between INR 5000 thousand to 8lakhs, the artworks will be available for purchase for a wide cross section of art enthusiasts.

Speaking on the occasion, **Mrs. Richa Agarwal of Emami Chisel Art** said "The artworks of this exhibition provide an insight to the evolving contemporary art trends that are currently in vogue in India. With a strong undercurrent of the present post-modern, post-colonial rather de-colonized times; we believe that this exhibition would offer you a vast canvas of a distinct culture shift and a profound contemporary insight. It gives a strong sense of satisfaction to see that the small steps that we had taken in 2014 with

555 entries have gradually treaded quite a distance to reach the 3rd year of the Emami Annual Exhibition with around 1100 entries, successfully establishing itself as one of the highly awaited events in the art calendar of India.”

**Mr. RS Agarwal and Mr. RS Goenka, Founders and Joint Chairmen, Emami Group** congratulated Emami Chisel Art for this initiative saying that “The exhibition today has become the much awaited annual platform for young artists across the country to showcase their creative talents and garner appreciation. Each year, the exhibition discovers new talents, thus enriching the art fraternity. We congratulate Emami Chisel Art for being a trail blazer in promoting art in all forms from all sections of life. “

Following the inaugural session, award honorariums worth Rs 50,000 were handed over to the winners from each category. Awardees were **Mr. Rintu Roy** in the category of painting; **Md. Faruque Ahmed Halder**; in the category of sculpture; **Mr. Vivas Bhattacharjee** in the category of new media (photography); **Mr. Mainak Chakraborty** and **Mr. Srinivasa Rao** in the category of drawing and printmaking respectively. Apart from this, **Mr. K. Sirish Reddy** was also awarded Certificates of Merit in the category of sculpture. All the winners were well appreciated by the audience.

**Exhibition Timings: Between 11 am-7pm (Monday-Saturday. Except Sundays)**

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