



EMAMI LIMITED AND EMAMI PAPER MILLS WIN THE GREENTECH SAFETY AWARDS

Kolkata, 25th September, 2013 – Emami Limited and Emami Paper Mills were awarded the prestigious 12th Annual Greentech Safety Awards by Greentech Foundation for both the company's Abhoypur & Balasore Units' excellent performance in maintaining health, safety and environment standards. The Abhoypur Unit of Emami Ltd and the Balasore Unit of Emami Paper Mills Ltd won the coveted awards in Gold & Silver categories respectively.

The award ceremony was held at Goa on 2nd September, 2013 and was attended by the who's who of industry. While Mr. Sanjay Tarsolia, General Manager – Operations, Abhoypur Unit collected the award from Shri P T Parmeshwara Naik, Minister of State for Labour in the presence of Mr. Kamleshwar Saran, President – Greentech Foundation on behalf of Emami Limited, Mr. MBS Nair, Director – Operations, Balasore Unit collected the award on behalf of Emami Paper Mills.

Speaking on this occasion, Mr. S. K. Goenka, Managing Director, Emami Limited said, "We feel immense pride and satisfaction in the fact that the manufacturing units of two of our Group Companies, at Abhoypur and Balasore have made this mark. It is all the more special since this was a very tight competition and we came out with flying colors. This just goes on to prove our commitment to the high level of safety maintained in our units, and we hope to surpass excellence in the future'.

The Annual Greentech Safety Awards celebrate excellence, best practice and innovation in Fire Safety Management. It covers all sectors of industry and services who demonstrate highest level of commitment and best practices in reduction of incidents and accidents. The awards aim to recognize exemplary operations, systems and the evidence of their impact to business vitality. The evaluation of nominations for Greentech Awards is an intensive process and follows a method of rigorous assessment of reports and presentation of queries in front of the board members. Nominations are evaluated by experts from Government, Academia and Industry. This award is recognition for outstanding contribution to Safety Management.

About Emami Group:

Emami: (NSE: Emami Ltd, BSE: 531162), is the flagship company of the Rs.6000 cr Emami Group. Emami Ltd, founded in 1974, is one of India's leading FMCG Companies engaged in manufacturing & marketing of personal care & healthcare products. With 250 diverse products, Emami's portfolio includes trusted power brands like Zandu, BoroPlus, Navratna, Fair & Handsome, Mentho Plus, Fast Relief and SonaChandi Chyawanprash. The

products from Emami are available in over 40 lakh retail outlets across India through its network of 3000 distributors. Emami's global footprint spans across 60 countries including GCC, Europe, Africa, CIS countries & the SAARC. Emami has maintained a CAGR turnover of 24% over the last 5 years. Over the years Emami's products have been endorsed by personalities like Amitabh Bachchan, Shah Rukh Khan, Kareena Kapoor, Bipasha Basu, Mahendra Singh Dhoni, Mary Kom, Saina Nehwal, Sushil Kumar among others.

Emami Group is a diversified business conglomerate and has over 20,000 employees. The Group has presence in sectors such as Newsprint - Emami Paper Mills; India's largest newsprint manufacturer; Writing Instrument - CRI Tips Ltd, world's 4th largest ball point tip manufacturer; Retail – Emami Frank Ross Ltd and Starmark Ltd, Realty - Emami Realty, Bio Diesel and Edible Oil - Emami Biotech Ltd; Healthcare - AMRI Hospitals, Eastern India's largest chain of hospitals; and Contemporary Art - Emami Chisel Art.

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