



AMRI Hospitals aims to bring public awareness on Stroke, organizes *Walkathon* observing World Stroke Day

Popular actor Pallabi Chatterjee led the walk resonating the message

"I am Woman; stroke affects me"

**Former Footballer Manoranjan Bhattacharya & Chess Grandmaster Dibyendu Barua
Also joined the walk in support to the cause**

Kolkata, 29th October, 2014 –AMRI Hospitals Ltd in association with the **Stroke Foundation of Bengal** organized a **Walkathon** on the occasion of **World Stroke Day**, pledging to sensitize the society about increasing incidence of stroke in women. The walk was flagged off by popular actor **Pallabi Chatterjee**. **Mr. Manoranjan Bhattacharya**, Former footballer and **Mr. Dibyendu Barua**, Chess Grandmaster also joined the walk in support to the cause. The route took participants 1 kilometer through JC Block Salt Lake covering the premises of Eastern Zone Cultural Centre (EZCC) towards AMRI Hospitals, Salt Lake.

Speaking on the occasion, **Mr. Rupak Barua, AMRI Hospitals Ltd** said, "Each year more women suffer from strokes than men and they are unaware of the primary symptoms and about the risk factors associated with it. Hence women need to be educated and empowered to take charge of their health so that they not only know how to reduce their risk of suffering stroke, but can also recognize the warning signs. Hence we thought of organizing a walkathon to work towards its timely prevention through awareness, and its management and rehabilitation."

The event witnessed participation from about 200 enthusiastic walkers from all walks of life.

Prof (Dr.)Dipesh Kumar Mondal, President, Stroke Foundation of Bengal said, "Stroke is a major public health hazard. Women are more prone to strokes than men. Their longer life expectancy increases the rate of stroke incidences further. Although it is preventable in more than 80% cases, it is increasing alarmingly due to lack of awareness in all sections of people. Considering the increasing rate of stroke incidences among women in their mid –life that keeps on increasing with the growing age, it is important to focus efforts on understanding this health hazard and sensitize the society about its preventive measures. "

Leading the walkathon, **noted actor Pallabi Chatterjee** said, "In an average Indian family, it is the health of the lady of the house which gets neglected the most. Women themselves are also quite negligent about their own health and well-being. Therefore, awareness initiatives like these can bring the welcome change in our mindset to create a healthy society. I am happy to be a part of this programme."

Following the walkathon AMRI Hospitals also provided a redeemable low priced special stroke awareness package to all the participants and residents of Salt Lake City and the adjoining areas. This will be followed up by a week long program on stroke awareness, at AMRI Hospitals. The program is inclusive of screening tests for Hypertension, Diabetes, tests for Haemogram, Blood Lipids, ECG, Echocardiogram that will be undertaken each day. Seminars on stroke and related disorders have also been arranged on different days to create public awareness reinforcing the hospital's motto "**Get Well Sooner.**"



About AMRI Hospitals

AMRI Hospitals, a multi-speciality healthcare facility in Eastern India with specialization in Oncology, Neuro Sciences, Cardiac Sciences, Orthopaedics, Emergency & Trauma care, Gynecology & Childcare is the largest player in private sector with its existing strength of around 1000 beds. With its state-of-the-art equipment and modern facilities, AMRI is ensuring that people from Eastern India are provided affordable high quality medical care in the region, so that patients need not travel to other parts of the country for medical treatment. Capacity expansion is also underway at AMRI for additional beds in Bhubaneswar, Kolkata and other parts of West Bengal. A 400 bed state-of-the-art multi-speciality hospital has recently been operational in Bhubaneswar. AMRI Hospitals is committed to serve the people of Eastern India and is adding another 600-700 beds in the next 3-4 years.

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