

## Emami Chisel Art hosts the 4<sup>th</sup> edition of ECA Art Fair

*To showcase over 300 creations by more than 147 artists from India and abroad*

*International artworks of Polish artists Krzysztof Rapsa and Nawrocka Danuta displayed for the very first time*

**National Award winning actor Rituparna Sengupta unveiled the exhibition**

**Kolkata, 19<sup>th</sup> November, 2015:** The 4<sup>th</sup> edition of **ECA Art Fair**—a 4-day extravaganza running at **Emami Chisel Art** promises to be your one-stop art guide for your home with its stunning line-up of original artworks by more than 147 artists from India and abroad. The fair presents an eclectic mélange of over 300 artworks featuring distinguished names along with many young and talented upcoming artists. Some of the distinguished names whose artworks have been displayed are **Jogen Chowdhury, Rabin Mondal, Wasim Kapoor, Niranjana Pradhan, Somnath Hore, Lalu Prosad Shaw** and **Sanjay Bhattacharya** along with many young talented artists. Besides these, this year, creations by international artists like **Krzysztof Rapsa** and **Nawrocka Danuta**, both from Poland, are the special attractions of the art fair.

ECA Art Fair was unveiled today by National Award winning actor **Rituparna Sengupta** in the presence of celebrated artists, young upcoming talents and art connoisseurs of Kolkata.

The gallery, swathed in vibrant hues of artistic expressions, would offer the visitors an opportunity to snap up artworks including paintings in acrylic and oil on canvas, ink with brush in paper, modern sculptures in bronze, graphics and mixed media on paper along with handicrafts items in sandalwood and other art collectibles. Selected and compiled tastefully, the artworks would be available for all art-lovers at prices starting from INR 500 to encourage first time art collectors, while the maximum price would go up to INR 50,000.

*“We have been hosting the ECA Art Fair annually for the past 4 years now. In a short span of time it has become a must-visit for the art aficionados of Kolkata. In our 4<sup>th</sup> edition this year,*



**emamichisel art**

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*we are presenting the best of artistic creations by veterans as well as art newbies and international artists for the first time —all under one umbrella. With this art fair we aim to further encourage newer generation so that they come up with daring and futuristic expressions to the Indian art scene with myriad forms of expression. These artworks would be juxtaposed with contemporary art renditions of celebrated artists, giving young artists a platform to get the rare privilege of sharing space with luminaries of Indian art. If you are planning for an artistic makeover of your house without spending a fortune, Emami Chisel Art is where you should head straight at. From artworks to sculptures and art collectibles—you will find unlimited options to sift through”* said **Ms. Richa Agarwal** of **Emami Chisel Art**.

The exhibition is on from **19<sup>th</sup> November, 2015** till **22<sup>nd</sup> November, 2015** from **10 am** till **7 pm**.

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**About Emami Chisel Art:** Emami Chisel Art (ECA) is a part of the reputed Emami Group. It idealised as a full-fledged art organization from 2008 onwards, encompassing within its infrastructure two large gallery spaces, a library, archive, an art-shop (named Kanopy) and a publication section engaged in producing some of the most versatile literary and visual productions. It organizes Art & Craft Fairs where craftsmen share space with contemporary artists under one roof. These fairs give a unique opportunity to the mass as well as art connoisseurs to collect artworks at reasonable prices. The ECA auctions which include authenticated artworks, genuine masterpieces and rare collections from the artists themselves or from reputed art galleries and private collectors have been put through a stringent selection process before being put under the hammer. Besides the auctions, it has also organized significant curated shows reflecting the contributions made by eminent masters and upcoming talents.

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