



## AMRI Hospitals goes Mobile with “Virtual hospital platform”

~ AMRI APP designed to help the doctors and hospitals provide an instant quote and valued assistance in that critical phase~

**Kolkata, 14th December 2016:- AMRI Group of Hospitals**, Eastern India’s largest chain of Super Specialty Tertiary care hospital, today launched its virtual platform, providing important information and options on pricing, expertise and quality medical solutions to people in a systematic manner.

A patient only needs to provide important details like the solution they seek, medical history, and upload documents if any, location etc and AMRI would provide a fine choice of experts suitable for that particular need along with the best prices within XX hours of the request. Not only that, free cloud storage will be provided, where patient can store their case history, test reports negating any chance of loss of any such important case history. All these can be done with onetime registration of Rs 150/- only as hospital registration fee. The App creates an UHID for the user which is valid for 1 year.

“With our new mobile app, patients can access all the important documents on the move should there be any urgent health crisis. Doctors too can make an easy access to the portal and provide instant quotes to the patient party, thus fastening the process and enabling a patient to make an informed choice”, says **Mr. Rupak Barua, CEO, AMRI Limited**. The patient just needs to make a choice of the doctor along with the

### Highlights of AMRI App

- Access to Emergency option with navigational features
- Direct Call to Emergency from App
- Exclusive Cashless payment option through Paytm, Credit and Debit Cards
- UHID For user which is valid for 1 year
- Free Cloud Storage
- Make Appointment with Doctor
- Access to all units of AMRI Hospitals
- Exclusive Access to Health check up packages
- Exclusive Lab Test @ home



price and print a voucher that would have that guaranteed negotiated price for a surgical procedure. “

He further added “The widespread adoption and use of mobile technologies is opening new vista and innovative ways to improve health and health care delivery. Our medical app is going to be progressively smarter, multi-functional and user-friendly. The applications help in swift transfer of information of patients to the doctors which will increase the efficiency of patient treatment.”

The new AMRI App is available both in Google Play Store and Apple App Store for Android and Apple users. The AMRI app has been designed to make it quick and simple for patients to manage their care right from their smartphones, including reviewing test results and medical bills, information on the medical packages, diagnostic tests, managing prescriptions, and scheduling appointment. The USP of the application is the Emergency option with navigational feature that helps a user to navigate hospital according to the distance from a user’s location and also make a direct call to the Emergency Unit. The AMRI app also supports lab test facility at home and health check up packages where users can select the desired package and can make the payment online. The app would be immensely beneficial to aged and elderly patients whose movements are restricted and also with the NRI’s whose parents live in India.

Another unique feature of the App is Associate Network. Through this feature a non smart phone user can get the details of his/her appointment history, reports through an OTP generated from a user who has a smart phone.

AMRI Hospitals has always been the frontrunner in making healthcare more accessible to patients. The platform will assist patients anytime and anywhere, by which precious time is optimized, and the benefits of app based access to care is realized.



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### **About AMRI Hospitals Ltd**

AMRI Hospitals, a multi-specialty healthcare facility in Eastern India with specialization in Oncology, Neuro Sciences, Cardiac Sciences, Orthopedics, Emergency & Trauma care, Gynecology & Childcare is the largest player in private sector with its existing strength of around 1000 beds. With its state-of-the-art equipment and modern facilities, AMRI is ensuring that people from Eastern India are provided affordable high quality medical care in the region, so that patients need not travel to other parts of the country for medical treatment. Capacity expansion is also underway at AMRI for additional beds in its existing facilities in Kolkata. A 400 bedded state-of-the-art super-specialty hospital has recently become operational in Bhubaneswar. AMRI Hospitals will soon be setting up a new 400 bedded facility in West Bengal with an investment of Rs.500 crs. The Group is committed to serve the people of Eastern India and has plans to add another 600-700 beds in the next 3-4 years.

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